GLOBAL BLUE ANNOUNCES DATE FOR Q3 and 9M FY 2023/24 FINANCIAL RESULTS

Signy, Switzerland, January 19, 2024

On February 23, 2024, before the market opens, Global Blue Group Holding AG (NYSE: GB and GB.WS) will release its financial results on Form 6-K for the third quarter and nine month period ended December 31, 2023.

The financial results will include Management's Discussion and Analysis of the Financial Position and Results of Operations in addition to the accompanying Consolidated Financial Statements and Notes, press release and investor presentation.

An audio recording of commentary on the results by Jacques Stern, Chief Executive Officer, and Roxane Dufour, Chief Financial Officer, will also be made available.

These materials can be accessed via the Investor Relations section of the company's website at Global Blue Group Holding AG - Investor Relations.

FOR FURTHER INFORMATION
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ABOUT GLOBAL BLUE

Global Blue pioneered the concept of Tax Free Shopping 40 years ago. Through continuous innovation, we have become the leading strategic technology and payments partner, empowering retailers to improve their performance and shoppers to enhance their experience.

Global Blue offers innovative solutions in three different fields:

- **Tax Free Shopping:** Helping retailers at over 300,000 points of sale to efficiently manage 35 million Tax Free Shopping transactions a year, thanks to its fully integrated in-house technology platform. Meanwhile, its industry-leading digital Tax Free shopper solutions create a better, more seamless customer experience.
- **Payment services:** Providing a full suite of foreign exchange and Payment technology solutions that allow acquirers, hotels, and retailers to offer value-added services and improve the customer experience during 31 million payment transactions a year at 130,000 points of interaction.
- **Complementary RetailTech:** Offering new technology solutions to retailers, including digital receipts and eCommerce returns, that can be easily integrated with their core systems and allow them to optimize and digitalize their processes throughout the omni-channel customer journey, both in-store and online.

In addition, our **data and advisory services** offer a strategic advisory to help retailers identify opportunities for growth, while our **shopper experience and engagement solutions** provide data-driven solutions to **increase footfall, convert footfall to revenue** and **enhance performance.**

For more information, visit https://www.globalblue.com/about-us/media

Pre-pandemic figures FY 2019-20.

Source: Global Blue